

Evaluating Apps

Title: Brain POP

Evaluators

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Questions	Yes	No	Comments/ Notes
Have you played enough to know every aspect? <ul style="list-style-type: none">• Did you try things that were wrong and/or unexpected	X		
Did the software crash?		X	
Was the content appropriate? Did it meet the user's needs?	X		For early middle school children, it has many different areas to explore, quizzes, and movies.
Were the screens appealing? <ul style="list-style-type: none">• Color, items on screen, sounds	X		There are images for each topic, which allow students to have a visual of what they are learning.
Is it easy to navigate?	X		It has large buttons and is very straight forward to navigate. You can also see "UNITS" across the side, and when you choose a unit, it says "TOPICS" on the side bar. So the student always knows where they are at.
Is it easy to learn?	X		At the bottom of the screen, it lists

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			all subject areas you can choose from. Once you click on the subject area it takes you to list of topics. You can choose by unit or by topic.
Does the user need Supervision to use		X	There are no outside resources where students could get inappropriate content. Students can also not see the Frequently Asked Questions; they have to verify that they are the parent.
If the App required a response, was it appropriate? (right or wrong)		X	It popped up that a subscription was required. And you had to choose to Log in or Subscribe.
Were there bells and whistles? <ul style="list-style-type: none"> • If so, do they enhance instead of detract? • If not, should there be? 		X	We do not believe distract, we believe that they do enhance the learning. The videos and quizzes also help to enhance the

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			learning experience.
Did you like using the App?	X		
<p>What was the cost?</p> <ul style="list-style-type: none"> • Was there a "lite" version <ul style="list-style-type: none"> ○ If so, was it enough 	X		It was free to download. There is only 3 free movies for each subject, if you want more related movies you do have to subscribe.
<p>Were there in-app purchases?</p> <ul style="list-style-type: none"> • If so, what were the additional costs? 	X		BrainPOP Explorer Subscription for \$2.99. BrainPOP Full Access Subscription \$6.99
How does it compare to other apps that do the same?	X		We believe it has more resources than other apps that may do the same things. It is very user friendly, and provides quick information and quick feedback.
Additional Comments			Includes movies, quizzes, educational games, lesson plans, readings, and activity pages.

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			<p>We didn't find a home button. So, you had to click the back button several times to get to the home page.</p> <p>The app does have a "Movie of the Day", and it changes every day. It chooses the movie based on historical action that took place that day.</p>
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Developmentally Appropriate

Questions	Yes	No	Comments/ Notes
Child Development and Learning <ul style="list-style-type: none"> • Subject Matter appropriate? • Educational Focus? • Provides for Learning New Content? • Follows Appropriate Teaching Sequence? 	X		BrainPOP is very educational. It can be used for any subject matter, and they are all listed in a navigation bar at the bottom. The teacher could provide the specific topics and quizzes they want them to complete, or students may dive in on their own. It does provide for learning new content.
Individual <ul style="list-style-type: none"> • Does it match individual's abilities? • Does it meet individual's needs? 	X		It is user friendly. There is not strong academic language, so everything is easy to understand. You

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			can also download the app in different languages, for ELL students.
Social/Cultural <ul style="list-style-type: none">• Bias?• Commercialism Comments		X	We did not come across any biases.