In my opinion in Microsoft vs google it depends on what you want to do with it. I do like googles ease of use it, it being free is a good perk too. Microsoft on the other hand has a lot more options, If bells and whistles is what you’re going for I would definitely use office. Office has the ability to go so much more in depth and do things that the other just can’t do. Another point for google would have to be the ability to work together at the same time on a project.

 As for adobe sparks it seems quite easy to use for a variety of things even with the free version. It makes setting up web pages super easy compared to Microsoft expressions. Google is also user friendly for web page design. Overall it comes down to ease of use or how in detail you want to get.