Title: iMovie

Version: 2.2.5 (one of a series)

Publisher: Apple

Target Audience: The target audience of this app is for individuals for all ages. The type of software is challenging for users to navigate because there is no labels for the buttons but can easily be learned with time and practice.

Curriculum: This app fits into the curriculum of a STEM based school because it focuses mainly on the use of technology by allowing users to create movies and videos.

Environment: The possible environment for this app could be in the regular classroom and teachers could use this app as a type of assessment for the students. After the teacher discusses a new topic of discussion, the students could use this app to create a movie and/or video of themselves with classmates discussing content that they might have just learned for the first time.

Cost: This app is completely free because Apple wants to make the use of creating movies/videos easily accessible to as many people that they can who own Apple products. There are no additional costs within the app, however, the user might have to download extra sounds if needed. This app has great quality and can be used for simple assignments within a classroom as well as advanced tasks. There are, also, no in-app purchases since it is a completely free app made by Apple.

Description of Software: This software is set up to be used for creative tasks like making a movie and/or video. This software uses a variety of different enhancements including sound effects, transitions, backgrounds, and timing. After the user takes the time to create a movie, they are able to save it and present it as a movie to specific individuals, if needed. This software allows the user to directly share it by email, social media, or by a file. Apple provides an iBook to practice and instruct new users in being aware of the many aspects that are available within the software. Within that iBook, there are step by step instructions to create a particular project for practice. This app can be used to create simple videos or advanced movies depending on what the user is needing to use it for.

Impression of Software: My impression of the software is an exceptional one because Apple has created it to be user-friendly. After taking the time to familiarize myself with the software, has allowed it to become easier to use. As a future educator, I can see myself incorporating this app within my future classroom. Depending on the time and amount of students I have in my class, I could use this app for a time of assessment or an enjoyable brain break, if needed. My students could use this app to create their own personal movie with a few of their classmates to show their understanding of a specific concept. This software has great enhancements and has continuous updates to continue making the app even better. This app has great sound effects, transitions, and can be used in a variety of ways. The one bad aspect of this app is that it does take time to learn, however, it is a great tool that would be great for academic terms.

Pass: This software passes the evaluation due to the well-made aspects of the app as well as the fact that it is user-friendly for those who dedicate time and practice in using it.