

Erika Snow-Howard

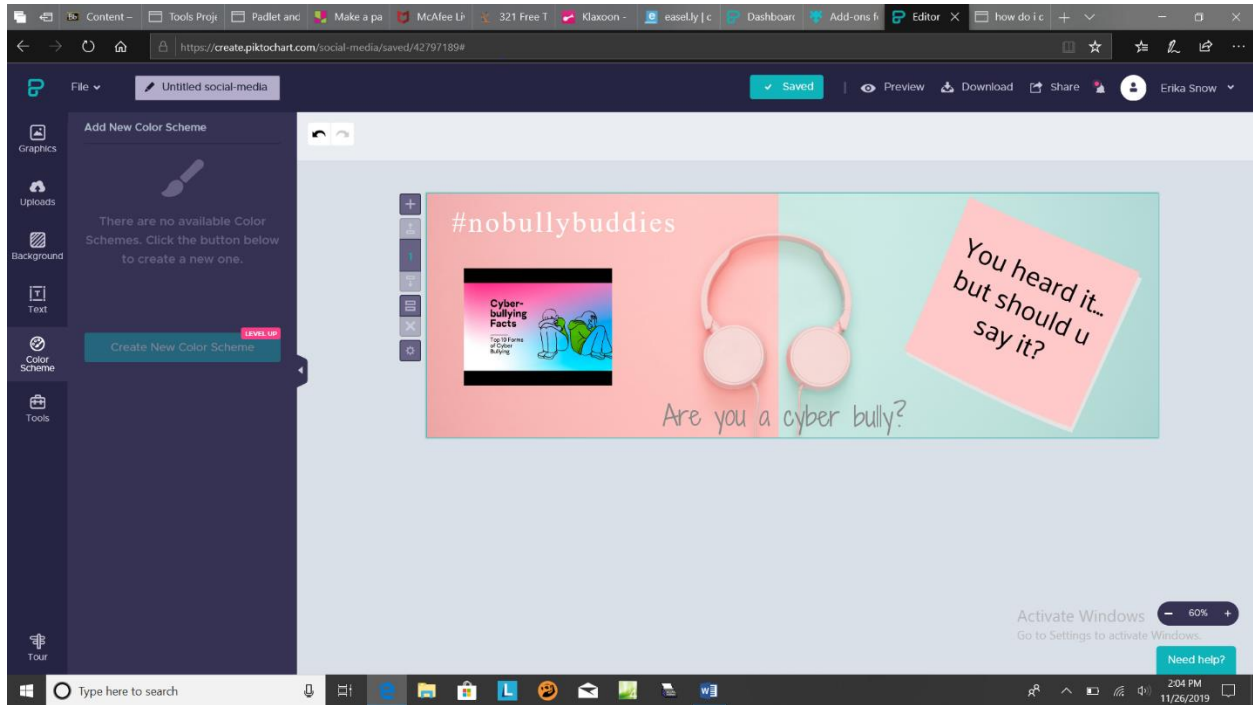
Online tool #1

PIKTOCHART

<https://create.piktochart.com/social-media/saved/42797189#>

TSW create a post for their Twitter social media account. We will focus on creating a Twitter post that centers around cyberbullying. In addition to creating a visually pleasing post, the students will find and embed a video that illustrates the behavior of cyberbullies.

Here is an example of one that Mrs. Erika has made:



This tool offers a dashboard that has many different types of templates for social media posts. I could see this program being utilized by the students in many types of lessons that focus on marketing, social media, or cyber-safety. Pikotchart also offers templates for posts to other social media such as: Facebook, LinkedIn, and Instagram.