

Title Reading Eggs (Discovery Learning)  
Evaluators Robin, Emilee

Questions	Yes	No	Comments/ Notes
Have you played enough to know every aspect? <ul style="list-style-type: none"> <li>Did you try things that were wrong and/or unexpected</li> </ul>	x		
Did the software crash?		x	
Was the content appropriate? Did it meet the user's needs?	x		
Were the screens appealing? <ul style="list-style-type: none"> <li>Color, items on screen, sounds .....</li> </ul>	x		There are cartoon characters and colorful lessons.
Is it easy to navigate?	x		The app gives the parent a full tour/tutorial to get started.
Is it easy to learn?			
Does the user need Supervision to use	x		At first a parent will need to make sure the child is set up at the right level, but after that everything is played out loud because the children cannot read yet.
If the App required a response, was it appropriate? (right or wrong)	x		If you got a wrong answer, it shoed you the correct answer and made you select the correct answer

			before you could move on.
<p>Were there bells and whistles?</p> <ul style="list-style-type: none"> <li>• If so, do they enhance instead of detract?</li> <li>• If not, should there be?</li> </ul>	x		There are songs, games, prizes you can win for your house, and etc.
Did you like using the App?			
<p>What was the cost?</p> <ul style="list-style-type: none"> <li>• Was there a "lite" version <ul style="list-style-type: none"> <li>○ If so, was it enough</li> </ul> </li> </ul>	x		There is a 30 day free trail period. The cost is \$9.99 per month. You can add an additional child for \$4.99 per month. There is no lite version.
<p>Were there in-app purchases?</p> <ul style="list-style-type: none"> <li>• If so, what were the additional costs?</li> </ul>		x	
How does it compare to other apps that do the same?			It's very interactive, and the screen is very child friendly. It is cartoonish and colorful and fun. There are lots of games and music as well.
Additional Comments			There is a placement test that can be taken at the beginning to determine what level your child needs to start on.

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**Developmentally Appropriate**

Questions	Yes	No	Comments/ Notes
Child Development and Learning <ul style="list-style-type: none"> <li>• Subject Matter appropriate?</li> <li>• Educational Focus?</li> <li>• Provides for Learning New Content?</li> <li>• Follows Appropriate Teaching Sequence?</li> </ul>	x		The focus was educational while also being fun for kids. The sequencing was good because for example it started out with pictures that started with an m sound and then moved on to words that start with m and etc. It drove the point home in a repetitive but engaging way.
Individual <ul style="list-style-type: none"> <li>• Does it match individual's abilities?</li> <li>• Does it meet individual's needs?</li> </ul>	x		
Social/Cultural <ul style="list-style-type: none"> <li>• Bias?</li> <li>• Commercialism Comments</li> </ul>		x	