

Evaluating Apps

Title: Hooked on Phonics

Evaluators: Alexis McKnight

Questions	Yes	No	Comments/ Notes
Have you played enough to know every aspect? <ul style="list-style-type: none"> • Did you try things that were wrong and/or unexpected 	✓		
Did the software crash?		✓	
Was the content appropriate? Did it meet the user's needs?	✓		Very kid friendly, easy to use, and easy to navigate.
Were the screens appealing? <ul style="list-style-type: none"> • Color, items on screen, sounds 	✓		
Is it easy to navigate?	✓		
Is it easy to learn?	✓		
Does the user need Supervision to use		✓	Very easy to do on your own.
If the App required a response, was it appropriate? (right or wrong)	✓		
Were there bells and whistles? <ul style="list-style-type: none"> • If so, do they enhance instead of detract? • If not, should there be? 	✓		They were not distracting at all. It made it really fun.
Did you like using the App?	✓		
What was the cost? <ul style="list-style-type: none"> • Was there a "lite" version <ul style="list-style-type: none"> ○ If so, was it enough 	✓		There was a lite version and a full version. You could also add expansion packs for money.

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Were there in-app purchases? • If so, what were the additional costs?	✓		Full version subscription and expansion packs
How does it compare to other apps that do the same?			It was a lot easier to use than some of the other apps I evaluated.
Additional Comments			

Developmentally Appropriate

Questions	Yes	No	Comments/ Notes
Child Development and Learning • Subject Matter appropriate? • Educational Focus? • Provides for Learning New Content? • Follows Appropriate Teaching Sequence?	✓		
Individual • Does it match individual's abilities? • Does it meet individual's needs?	✓		
Social/Cultural • Bias? • Commercialism Comments		✓	

The app I choose to evaluate for Tutorial is Hooked on Phonics. When you first download the app, it gives you a lot of options. You can log in, take a look before purchasing, and purchase a subscription. When you click "Take a look before purchasing" it takes you through a alphabet song and then it proceeds to different songs. It gives you songs for each letter of the alphabet and the sound it makes.

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The songs are very catchy, and I think they would be very intriguing to younger students. After the song it take you to two different activities. It goes over the different sounds an Aa makes and then further down the alphabet. The reactions to wrong and right answers are very encouraging. If you get it right, you earn a star and it tells you an encouraging statement. If you get it wrong, it shows you where you went wrong and how to fix the problem next time. It lets you learn by watching award winning videos, practice by playing interactive games, and read by offering 100+ fully illustrated books.

Hooked on Phonics is produced by SANDVIK HOPS, INC. and is available on any device that has iOS 10.0 or later. The target audience is 4+ and there are in app purchases. There are 10 different in-app purchases you can make to expand the app and access more games and books. The version of this app is 6.0.43. It has a rating of 3.4 and is also #186 out of the educational apps in the app store.

I really enjoyed this app. Even though I did not get to see how different the full version of the app is compared to the free version, the free version had a lot to offer. I liked the way it reacted to when I got something right and when I purposefully got something wrong. I enjoyed the interactive songs, games, and books. I feel like if the free version of the app is that good, then the full version would be completely worth the money. This was one of my favorite apps that I evaluated.