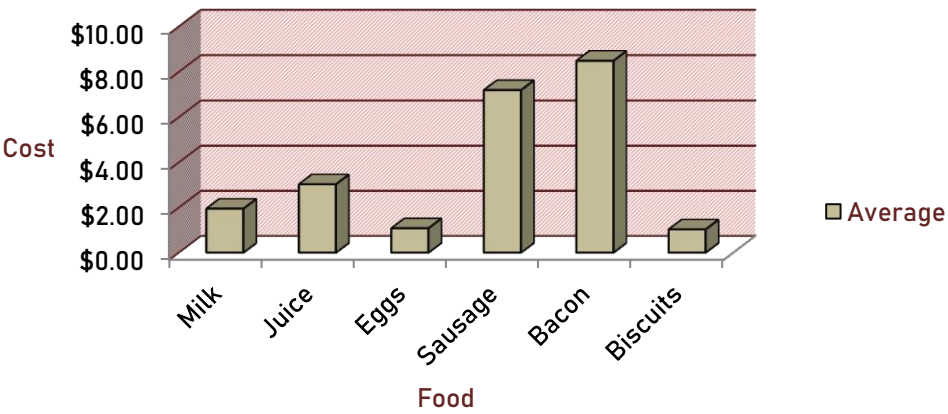
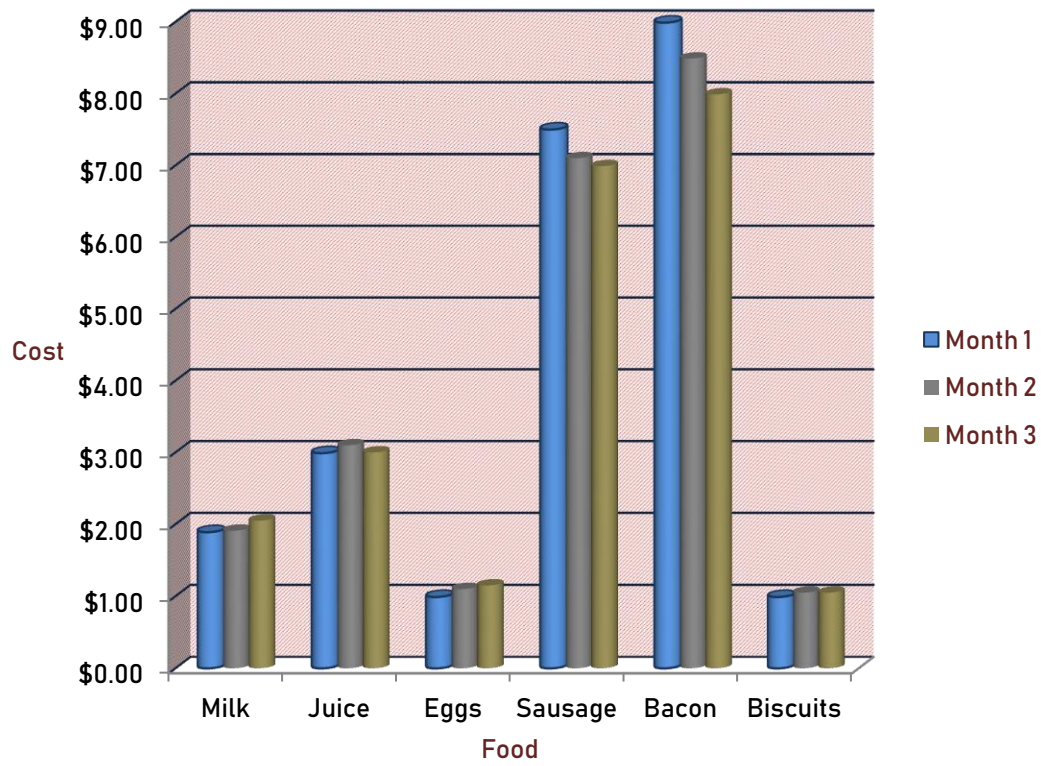


Breakfast Items from Group 3						
Items	Month 1	Month 2	Month 3	Average	Coupons	Month 4 Using coupons
Milk	\$1.89	\$1.91	\$2.05	\$1.95	-\$0.10	\$1.95
Juice	\$2.99	\$3.10	\$3.00	\$3.03	-\$1.00	\$2.00
Eggs	\$0.99	\$1.10	\$1.15	\$1.08	-\$0.20	\$0.95
Sausage	\$7.50	\$7.10	\$6.99	\$7.20	-\$1.50	\$5.49
Bacon	\$8.99	\$8.49	\$7.99	\$8.49	-\$1.25	\$6.74
Biscuits	\$0.99	\$1.05	\$1.05	\$1.03	-\$0.15	\$0.90
Totals	\$23.35	\$22.75	\$22.23	\$22.78		\$18.03

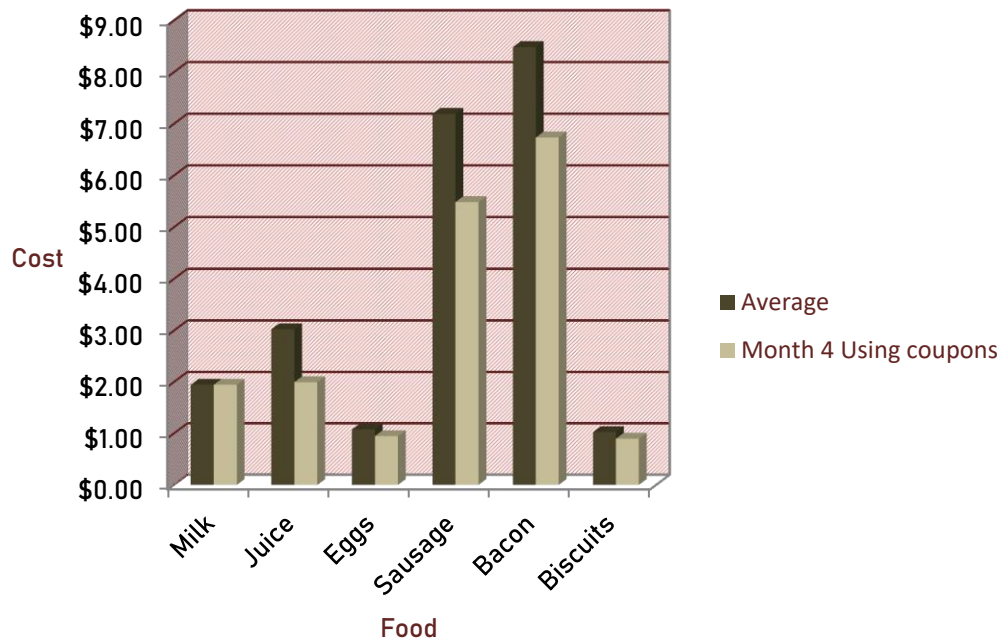
Monthly Average



Monthly Cost

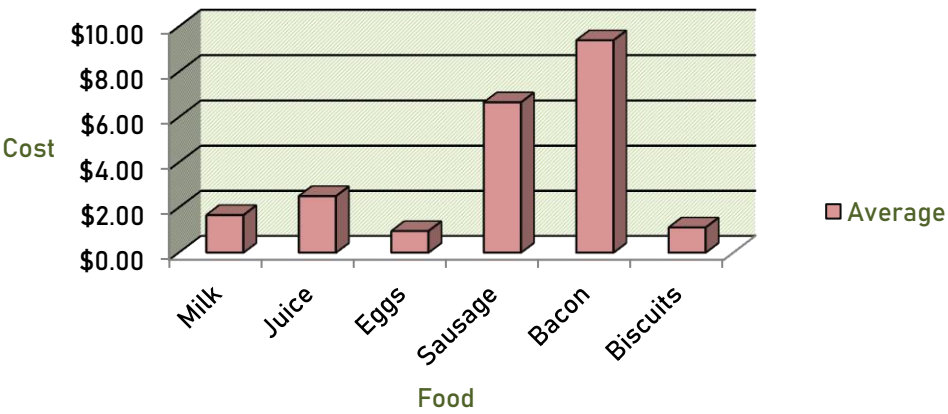


Monthly Average Compared to Coupon Use

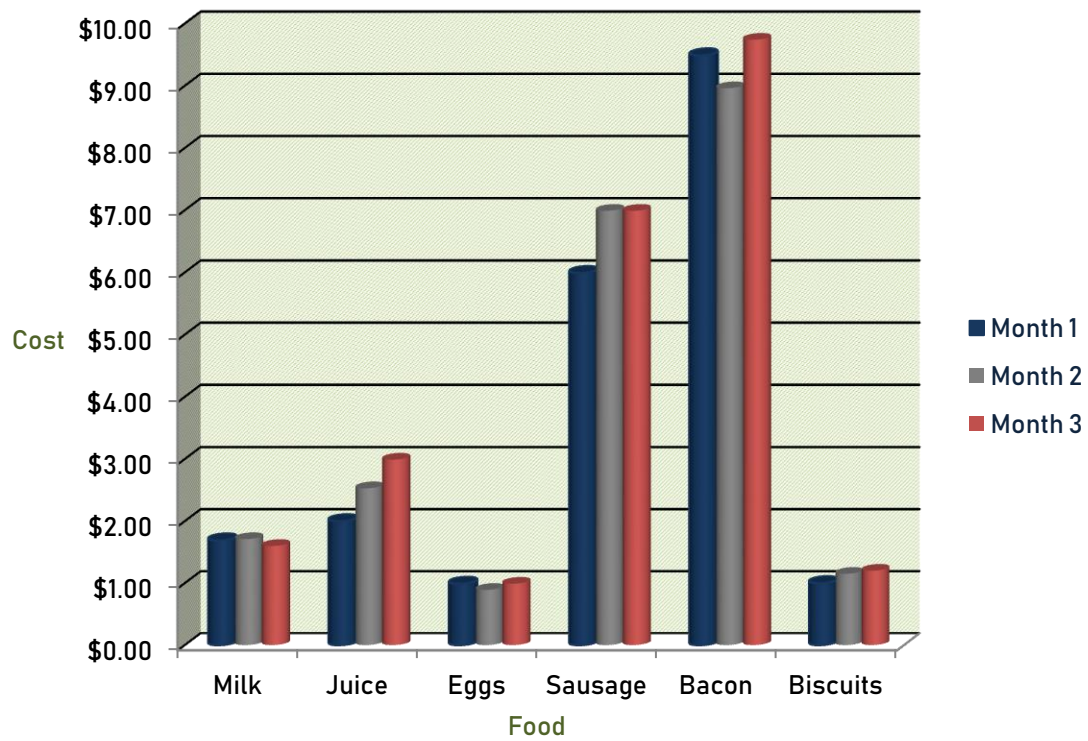


Breakfast Items from Group 2						
Items	Month 1	Month 2	Month 3	Average	Coupons	Month 4 Using coupons
Milk	\$1.69	\$1.71	\$1.60	\$1.67	-\$0.10	\$1.50
Juice	\$2.00	\$2.53	\$2.99	\$2.51	-\$1.00	\$1.99
Eggs	\$0.99	\$0.89	\$0.99	\$0.96	-\$0.20	\$0.79
Sausage	\$5.99	\$6.99	\$6.99	\$6.66	-\$1.50	\$5.49
Bacon	\$9.49	\$8.96	\$9.74	\$9.40	-\$1.25	\$8.49
Biscuits	\$1.00	\$1.15	\$1.20	\$1.12	-\$0.15	\$1.05
Totals	\$21.16	\$22.23	\$23.51	\$22.30		\$19.31

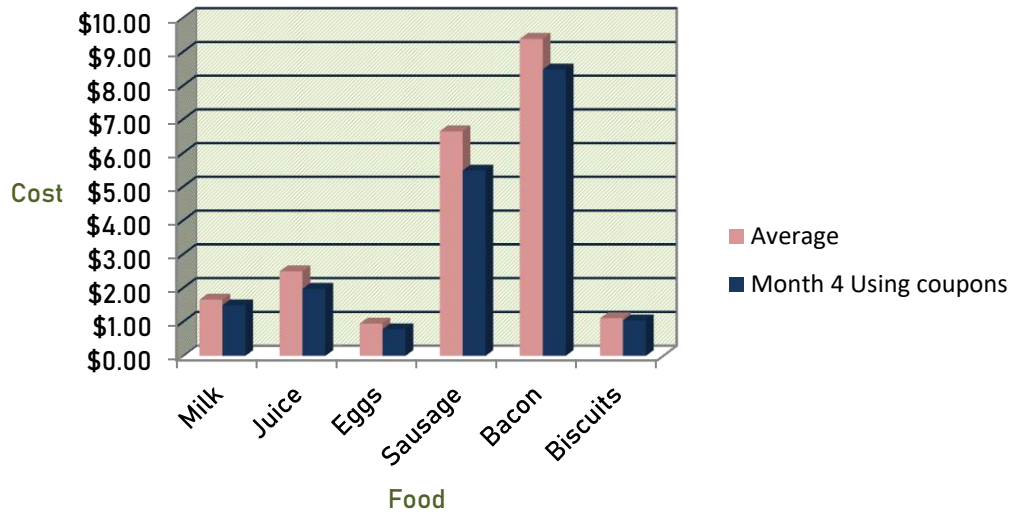
Monthly Average



Monthly Cost

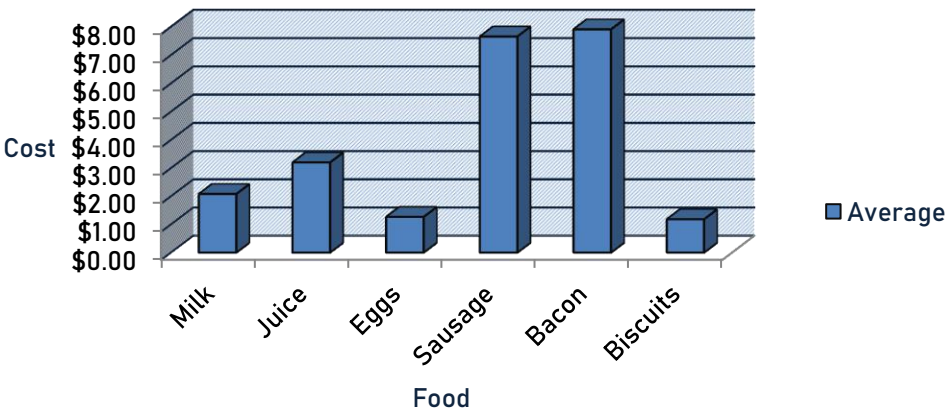


Monthly Average Compared to Coupon Use

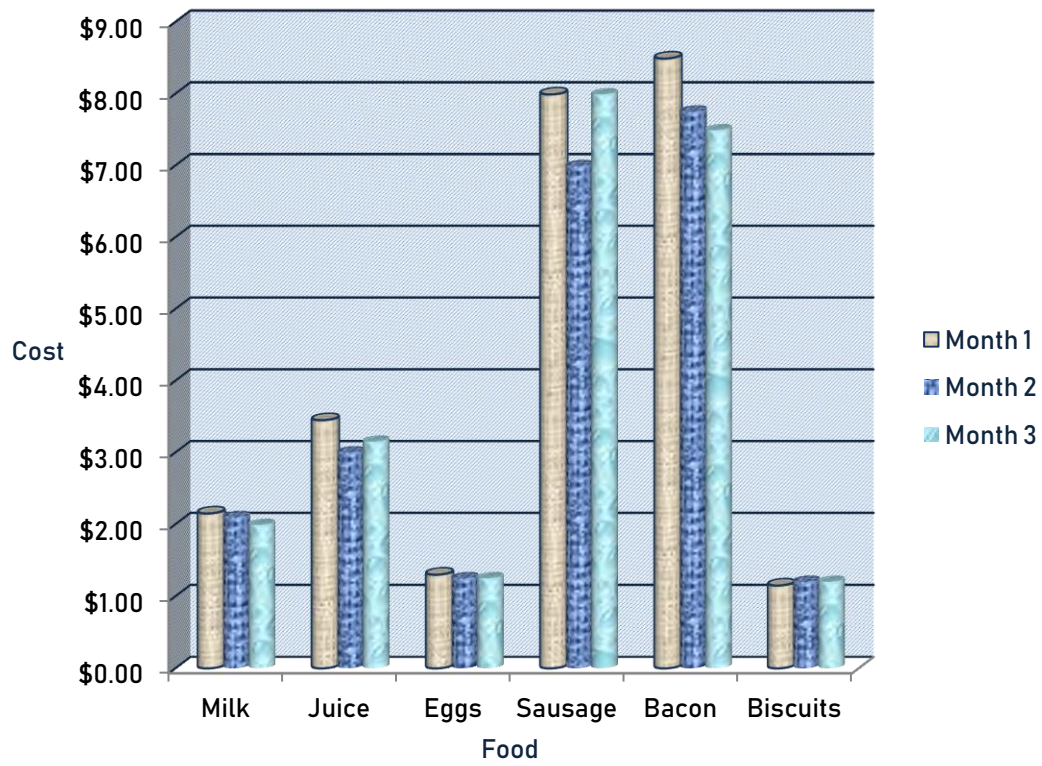


Breakfast Items from Group 1						
Items	Month 1	Month 2	Month 3	Average	Coupons	Month 4 Using coupons
Milk	\$2.15	\$2.10	\$1.99	\$2.08	-\$0.10	\$1.89
Juice	\$3.45	\$3.00	\$3.15	\$3.20	-\$1.00	\$2.15
Eggs	\$1.30	\$1.25	\$1.25	\$1.27	-\$0.20	\$1.05
Sausage	\$7.99	\$6.99	\$7.99	\$7.66	-\$1.50	\$6.49
Bacon	\$8.49	\$7.75	\$7.49	\$7.91	-\$1.25	\$6.24
Biscuits	\$1.15	\$1.20	\$1.20	\$1.18	-\$0.15	\$1.05
Totals	\$24.53	\$22.29	\$23.07	\$23.30		\$18.87

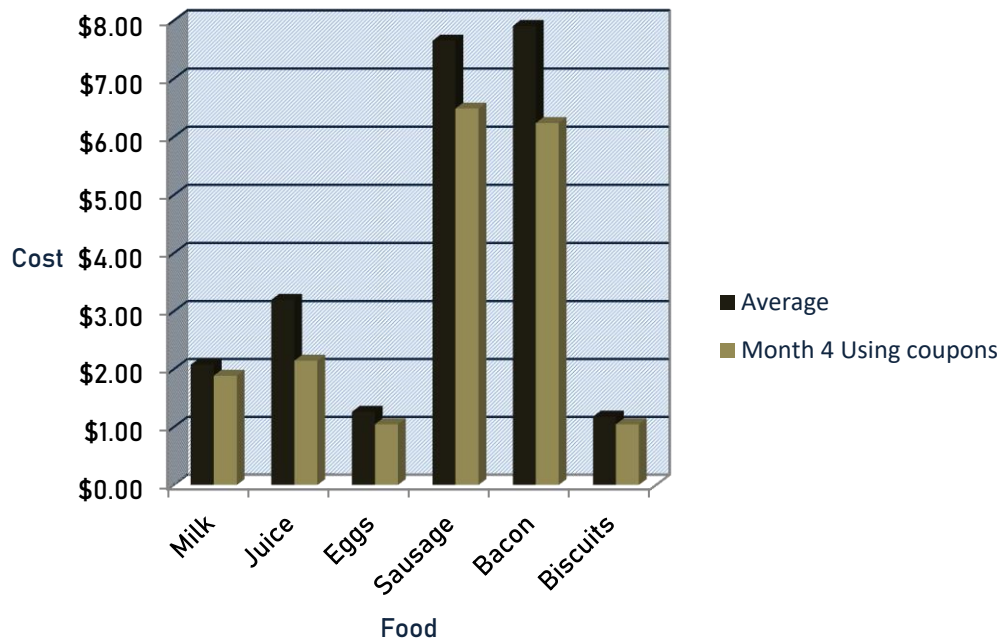
Monthly Average



Monthly Cost



Monthly Average Compared to Coupon Use



Comparison		
Stores	Average Over 3 months	Purchase After Coupons
Food Smart	\$22.78	18.03
Kroger	\$22.30	19.31
Walmart	\$23.30	18.87
Average	\$22.79	\$18.74

Average Cost per Store

